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## MONTREAL-BASED INCENSE ARTIST YVES O'REILLY TOURING NEW ENGLAND

For the past 12 years, Québécois contemporary artist Yves O'Reilly has been creating *in situ* installations and stand-alone works of art made of incense. Using resins, gums and herbs, O'Reilly crafts aromas which he uses to reveal elements of the sublime, the subtle, the ephemeral, and the invisible which are characteristic of the Japanese idea of wabi-sabi.

Many of the ingredients used to create incense have been used in the art of painting and were part of the first experiments in photography. They are also common among the world's religious practices. In each tradition, the materials are used in a process of revealing for praying, purifying a site, a person or for sacred sites and rituals. During an *in situ* intervention, the carbonization of materials produces a bloom in both time and setting, affording the participant the opportunity to reconsider the place or the image in a context of impermanence, as did the Vanitas.

The discrete presence of the incense as it is consumed along with subtle and invisible fragrances, the evolution and length of its evanescence and its interaction with the chosen environment brings about unique and unpredictable exchanges between the environment and the spectators.

Yves O'Reilly is available for public engagements in the United States from October 29<sup>th</sup> through November 20<sup>th</sup>, 2012. In addition to site-specific installations, Yves participates in:

- Material Showcases and Discussion
- Corporate Events
- Meditation
- Community Engagement
- Commemorations
- Gallery Exhibits

If you'd like more information about this topic or to schedule and interview with Yves O'Reilly, please call Adrian Nieves at 860.834.1711 or e-mail him at [adrian@regional-productions.com](mailto:adrian@regional-productions.com)

